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## Notes on the 1st International Congress on Economics and Business<sup>\*</sup>

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**Abstract.** In this paper, the assessment of the First International Congress on Economics and Business (ICEB 2015) held between 10-14 June in Gostivar, Macedonia will be referred.

**Keywords.** Cross Transportation, Gostivar, ICEB 2015.

**JEL.** L91, L93, O18.

### Conference Notes

The first International congress on economics and business was organized by several universities which are located in Turkey and Macedonia. The consurtium consist of Celal Bayar University, Sakarya University, International Vision University, Fon University and University of Tourism and Management. International Vision University do the honors which are situated in a Gostivar, west part of the Federal Republic of Macedonia.

The congress was held between 10-14th of June. The participants were from economics and business fields of several industries. Their papers were related with banking, tourism, transportation, aviation, stock market and etc. At the congress, papers were classed under different sessions that are mentioned above.

The conference started with open ceremony and protocol speech. After a short coffee break, parallel sessions began in five different rooms. First session of the conference consisted of finance and economy fields. In these context, stock market, farming industry and logistics industries were evaluated. In addition to these studies, I observed that content analysis was used in some papers. On the same day, second parallel session started in the afternoon. Despite of first session, fields in the first session were rarely talked about in the second session. Mostly mentioned fields were organizational behavior and marketing that consisted of organizational loyalty, organizational silence, organizational justice; buying behavior, satisfaction levels etc. Researchers in this session carried out their papers in the tourism, food, banking, heavy industry and entertainment industries. The last session of the first day consisted of government tax policies, globalism and improvement. After all these sessions, first day of the congress was completed.

Second day of the congress started with sessions again. For all sessions in this day, several fields were evaluated just like in first day and some were economy, finance, cross-sectional transportation, airline industry and so on. Sessions completed until noon and after that all participants from conference attended to conference lunch.

<sup>\*</sup> 10-14 June 2015, Gostivar, Macedonia.

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Third and fourth day of the conference were assigned for cultural activities. During these two days, some places of the Macedonia that are Ohrid, Tetova, Prizren, were visited.

135 academics from Turkey, Macedonia, Azerbaijan, Kirghizstan, Bosnia and Herzegovina, Serbia, Kosovo and Montenegro, presented 84 different papers and these works were printed in the conference proceedings. I believed that, this encouraged academics to attend this conference. That is why high attendance was performed.

As a conclusion, ICEB (International Congress on Economics and Business) 2015 was well performed in spite of held for the first time. Some troubles happened during the organization but it was nothing to write home about. After their first experience, the same organization team will organize the second ICEB in Sarajevo, Bosnia Herzegovina in 2016.

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