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2nd International Congress on Economics and Business – New Economic Trends and Business Opportunities

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Abstract. In this study, the evaluation of The 2nd International Congress On Economics And Business: New Economic Trends and Business Opportunities held on May 30- June 3, 2016 in Sarajevo will be mentioned.

Keywords. Economics, Economic Trends, Business Opportunities, Labour Relations, Financial economics.

JEL. M10, M20, O10.

Conference Notes

2nd International Congress On Economics and Business was Organized In Sarajevo, Bosnia and Herzegovina on May 30- June 3, 2016, which has succeeded in drawing attention as one of the important academic activities in about economics and business, was carried out in cooperation with important universities such as Celal Bayar University, Sakarya University and International University of Sarajevo. The conference was held in International University of Sarajevo, Bosnia and Herzegovina.

The conference has fulfilled in thirteen sessions and six parallel tracks per days and all conference were presented by around 150 studies. The main topics of the conference were concerned with New Economic Trends, Marketing, Knowledge Economy and Information Technology, Finance, Labor Economics, Social Policy, Labour Relations, Human Resources, International Economy and finance, Poverty and Unemployment.

At the opening session of the symposium in Amphitheater, on 31st of May, Ahmet Kemal Çelebi, the President of the Celal Bayar University; Yücel Oğurlu, the President of the International University of Sarajevo; Fadıl Hoca, the President of the International Vision University; Ahmet Vecdi Can, Dean of Sakarya University Faculty of Business; Kerim Özdemir, the President of the Balıkesir University gave speeches. They emphasized that the importance of the international congress of the academic, also global business and economic developments need to be closely monitored. There was a visual feast with traditional food and dancing at the gala dinner in the evening.

The second day of the conference, on 1st of June, our papers were presented by Sultan Işık-Yılmaz. The names of our studies are “Multidimensional Scaling with Academics Demographic Characteristics, by Value Perception Management and Job Satisfaction Factors Relations”. In our presentation mentioned that job

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Journal of Economics Bibliography

satisfaction, perceptions of academics values, the importance of human resources, emphasizing the effect on motivation, the methods and results of research. Also the results obtained in numbness of the value of the employees and job satisfaction effect. Our presentation was ended with questions and suggestions.

The conference was one of the most well-attended conference in the international arena "2st International Congress of Business and Economics (ICEB'16)" to great acclaim in terms of the participating organizations.

Finally, it would be useful to remind that collaborating universities has announced its 3nd International Congress On Economics And Business to be held in Zagreb or Belgrad on May, 2017. The future conference will be a great opportunity to discover the natural beauty and historical richness of Croatia and Serbia.



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