**A Review of Franchising Research in Taiwan Social Science Citation Index (TSSCI) Database**

Chi-Fang Liu

Assistant professor

Department of Business Administration, Cheng Shiu University

No.840, Chengcing Rd., Niaosong Dist., Kaohsiung City 83347, Taiwan, R.O.C.

(886) 7-7310606

Chin-Chiung Kuo,

Lecturer, Department of Food and Beverage Management, Tzu Hui Institute of Technology and

Ph.D. student, College of Management, I-Shou University.

No.1, Sec. 1, Syuecheng Rd., Dashu District, Kaohsiung City 84001,Taiwan, R.O.C. Tel：886-7-6577711

jeanjoan620@yahoo.com.tw