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**8th European Conference on Social and Behavioral
Science ***

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Conference Notes

8th European Conference on Social And Behavioral Sciences was held on 3-6 September 2015 with the focus of humanities, social sciences and professions which sponsored by International Association of Social Science Research, Georgia Southern University, USA, University of L'Aquila, Italy and hosted by Metropol Palace Hotel, Belgrade.

The conference has fulfilled in two sessions and six parallel tracks per days and with the themes of finance, business administration, communication, law and humanity, education, history, sociology, litterateur, international relations and business.

The subjects of the conference were concerned with history, geography, linguistics, litterateur, fine arts, philosophy, religion, anthropology, archaeology, cultural and ethnic studies, economics, gender and sexuality studies, political and administrative sciences, psychology, sociology, family and consumer science, human physical performance and recreation, media studies and communication, law, information management, international relations, and social work.

On 3rd of September, the conference started with opening speech whom Hasan Arslan, Georgeta Rata- Civilizations and Languages in Contact: Turkish and Romanian and Fred Dervin- The 'intercultural' in the media and art. In a paralel session Vedat Çalışkan (and the others) has outlined that fairs have a significant place in the regional, and even national, commercial system due to the presence of a large number of mobile fair tradesmen of various geographical origins. The products and services subject to trade at fairs are sometimes directly offered for sale by producers, whereas they are sometimes supplied from various wholesale centers. In this process, the availability of wholesale centers with different distributional characteristics in Turkey according to the product branches is striking. The study presented here constitutes the section on "determination of the geographical relationships of the economic and commercial activities taking place at fairs" in research, which addresses the traditional fairs in Turkey on the national scale in their oral presentation which named "Economic and commercial spatial connections of the traditional county fairs in Turkey".

Ugur Gunduz's paper which named "Creative Industries and Consequences: Media Film Industry, Toys and Games" discusses the 2000s media and films

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industries in relation to games toys relationship. The products and their implementation strategies are also discussed in respect to the last decade's films analyzing their relationship with the movies and creative industries. The paper also concentrates on the impact analysis to figure out the negative consequences of these games on youngsters through focus groups and general users. Hasan Arslan has given some details about his research in his presentation which titled "Relationship Levels Between Learning Organization and University Culture in Higher Education" The aim of this study is to determine the relationship levels between learning organization and university culture in higher education. These are the remarkable presentations among the other 57 presentations of the first day.

On 4th of September, in the second day of the conference, totally 87 oral presentation was fulfilled. One of the participant Dilek Eroglu has outlined that snail gathering is an important source of livelihood for rural gypsy families in the humid forest areas of Northern Turkey. Eventhough there is no consumption and place in turkish cuisine of snail there are some factories that are buying it from farmers. Collected snails having place as a processed snail for European countries and also its shells to produce buttons for national market. The title of her study was "Effects of Climate change on behaviour of snail harvesting Gypsy farmers"

Tugce Uner has outlined that there are differences between two university's (Gazi University and Abant Izzet Baysal University) students' tendency of consumer ethnocentrism according to demographic factors in her study which named "Consumer Ethnocentrism: A Comparative Area Study between Gazi University and Abant Izzet Baysal University". And she put forward some suggestions. Tulay Demiralay has outlined that employees in work life consciously or unconsciously avoid sharing information that can benefit their organizations. The notion of organizational silence, defined as avoiding thoughts and worries on organizational problems, has important effects in terms of employees and organizations in her presentation named "The Role of Organizational Silence on Academicians Loneliness in Working Life"

Bilge Çavuşgil Köse has given some information about her study which named "A Research on Frequent Flyer Programs of Airline Companies in The Context of Brand Experience" Her study aims to analyze frequent flyer programs of airline companies in the context of brand experience. In study; frequent flyer programs of 5 airline companies which operate in Turkey, have been analyzed by content analysis method depending on those airline companies' official websites. In line with findings after analysis, experiential dimensions of frequent flyer programs of airline companies have been revealed and comparisons between airline companies have been made.

Busra Tosunoglu has outlined in her study which named "The Role of Financial Ratios to Determine the Value of Stock: A Application in Bist, financial ratios that derived from past data are used in many studies and analysis to estimate of uncertain future. In this context, financial ratios can be used to determine the stock value and thus the value of a company. The aim of this study is to determine the relationship between the financial ratios and stock value of a company. She also presented another study which named "The Effects of Accounting Information System on Institutionalization Level of Enterprises" In this presentation, she outlined that accounting information system is a system of collecting, storing and processing financial and accounting data that is used by decision makers. The purpose of study is to determine the effects of accounting information system on institutionalization level of enterprises.

İlkay Başak Adıgüzel has outlined that psychodrama has a rich holistic content for coping with different problems in her study. Mostly used in group work, the psychodrama method is considered by mental health specialists effective in treating

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a lot of mental and relational problems. Group psychodrama that provides an individual with the awareness that s/he is the actor of his/her own life is considered effective in repairing the sense of confidence; reducing feelings of guilt, shame, and fear; strengthening him/her psychosocially; revealing the destructive effects of experiences on him/her; and making him/her lead a good and balanced life through ensuring the unity of his/her self and life. The study focuses on group psychodrama method in the case of women experiencing sexual assault. And her article' name is "Psychodrama with Sexual Assault Survivors". Gökhan Unakıtan in his study which named "Analysis of Relationship between Economic Growth and Unemployment Rate in Turkey" has outlined the relationship between economic growth and the unemployment rate by considering the after 1980 described with econometric model and solutions can be brought for the prevention of unemployment.



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