# Economic and Social Thought

www.kspjournals.org

Volume 5 June 2018 Issue 2

## Art, music and science: Economics of inter-stellar travel

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**Abstract.** The paper suggests that human aesthetics precedes technical and technological progress to make up an economic plan to facilitate the provisions of science affordable to consumers universally without discriminating between varying demographic, cultural, religious and economic orientations.

**Keywords.** Economics of technology, Innovation design, Anthropology. **JEL.** A10.

1. Introduction: Consumer cognitive choices in product design ne of the most fascinating Hollywood Actor Jonny Depp likes to dress up like a gypsy and worlds most fascinating spy James Bond dresses up in a body fit texedo flying over cars, buildings and some times out of planes. Welcome to the lore of urban legends that the population of globalised world is exposed to through digital boxes of various kinds. Though majority of the global population is bereft of directly consuming the modern and high end fashion products that are show cased in these urban legends, nearly all of them would approve of it visually and go for second, third or nth grade/version of the product design they can get their hands to depending on their relative and respective purchasing power. This also means that aesthetic choices of consumers follow innovative designs and this comes to us naturally by our subconscious cognition. Be it auto mobiles, mobile technology, green energy or clothing etc, the innovative product design matters to consumers irrespective of demographic, racial, cultural, economic or religious orientation. Our deeper understanding of mother-nature and advent of technology are making product designs efficient, eco friendly, affordable and aesthetic. The dwellers of the modern world are readily utilizing and consuming products of different utilities to live a life of energy efficient comfort. However there are excluded and marginalized populations and they are no less in number that cannot afford the benefits of what scientific Industrial complex has to offer. For these marginalized segments, frameworks of social, economic and political designs like Sustainable Development Goals are offered. Human rights are fundamental to not only our social, political and economic evolution but it has also been a key to finding the relationship of our technical progress with nature's eco system. Today we have been evolved in to a scientific society and we want the benefits of science to be utilized universally while catering to the intricacies of cultural, religious or sexual differentiations. The Industrial complex competes through intra industry product differentiation by focusing on cultural, religious and social histories of locations and inter industry product alignments take place through smooth supply chains. This way equity in product design differentiation takes place in service of consumers with common technical blue prints.

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#### 2. Music and interstellar contact

There is a proverb of contemporary global culture that music is the soul of humanity. Every culture has developed different musical tunes and with the advent of electrical instruments the tunes are making way to a common view amongst many of us that interstellar contact has taken place. Recently NASA has discovered that every heavenly object including billions of stars and their revolving planets has a peculiar sound frequency. Recently music industry has witnessed a rapid evolution with many different genres of music introduced to entertain the masses and sooth their souls. Is it that we are playing and singing the tunes of these interstellar heavenly objects that are contacting our cognition through peculiar frequencies through the channels of gravity waves? If so we are singing and dancing on the tunes of this universe and its beauty. The virtual applications like You Tube have made these tunes and their particular rhythm accessible to all who can access or receive internet. Providing free internet service through drones in regions like Africa by the likes of Facebook is positive externality of economics of technology.

# 3. Art versus science of interstellar travel: Case study of Space X Falcon mission

Recently SpaceX has sent a self driving sports car in deep space by launching its trade mark rocket that has capacity to be refueled after landing back on its launching pad. Sending of a sports car on such expensive aeronautical equipment was more than a fancy wish list of billionaire Elon Musk. Actually this odd decision had some good scientific thinking behind. Elon Musk also owns UBER that has pioneered in self driving cars/intelligent robotics. In order to create intelligent robotics not only the machine has to process big data problems but it should be able to give unique solutions through self learning simulations. Automobiles are probably the most commonly used industrial invention of homosapiens to this date and these machines have evolved into intelligent self driving vehicles that can interact with others of their kind when most are driven by human subjects on the road. Well this is the most common evolution of technology on mother earth. The deep space utility of our most commonly witnessed technical evolution comes when it finds another planet with the right force of gravity housed by an intelligent life form that can appreciate this technology through their first hand relevant experience of their own. So it was a good decision to market Elon Musk vision of space travel and finding habitable planets.

Having said this, Elon Musk could have also sent a handmade carpet. Since many a centuries handmade carpets have been very popular in our homes that are especially made in Iran. Most commonly popular designs have octagon florals on it. Octagon florals give away our cognitive design understanding of multidimensional and over lapping status and secret of our universe imbibed with other possible ones. Octagon floral designs also frame the integration and derivation of infinite solution matrices by randomizing flat obstacles. (Bianca & Rondini, 2009) Many of these designs also brings a mathematicians attention to static or dynamic hexagon solutions so needed and utilized in cloud computing simulations and solutions.

Furthermore assuming if any intelligent specie in deep space finds a simple Iranian carpet, it would be most intrigued by an octagon floral and its randomly designed application in Mathematics and theoretical physics.

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JEST, 5(2), D. Mamoon, p.184-186.