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Effectiveness of State Aid for Investments In The Process of Economic Growth: Turkish Case

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Abstract. Economic growth concept has important place in the field of economics since it is started to studied as a social science. Particularly after economic and social destruction has been deeply perceived during the Great War, by the sides who were centered and most suffered, and then in the postwar period in 1929 when global economic crisis peaked. Therefore, in the upcoming years the governments had developed new economic policies in order to solve the increasing economical problems. They support various policies in order to ensure sustainable economic growth and development to individuals and legal entities by providing, sometimes redistributing, public funds. Usually, those funds are tax and insurance premium payments relieves, transfer expenditures, trade and agricultural subsidies, and investment supports. This research investigates effectiveness of the governments aids on economic growth, specifically by focusing investment supports, and to determine what direction and rate it takes under growth theories. In this research, the gross added value is dependent, and economical and social ones are selected as independent variables. And then they are included to the model, which focuses on Turkey by classifying regions as developed and less developed. The model uses panel data analysis. The findings are supports that, in Turkey include both developed and less developed regions, Department of Economics' subsidized investment documents and fixed investment subsidies have positive effect on the gross added value.

Keywords. Economic Growth, State Aids, Investment, Turkey.

JEL. D92, E20, F43, N10, O16.

Highlights

- * The effectiveness of governmental aids was investigated on economic growth.
- * Regions are classified as developed and less developed and panel data analysis method used.
- * As a result subsidized investment documents and fixed investment subsidies have positive effect on the gross added value.

Summary

In the literature, the concept of state aid is defined as assistance and incentives provided by the public authorities that support and favor certain economic activities more than the others. Public authorities aim to reach the expected results and steer points of economic decision with the assistance and encouragement that they offer on behalf of achieving certain activities. They seek

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to distribute scarce resources into the public's hands as well as state aid that eliminate basic needs in the direction of improving the community's quality of life by increasing production levels and, consequently, consumption, and by raising the level of prosperity, education, health, and social security services.

During the last 50 years, changes in the world economy have made state grants an important policy tool to refer to for developed countries, as well as developing countries. Previously, grants were considered that only gave direction to the countries' internal economic activities and they started to effect economic activities in each country after World War II when the trend towards globalization began to increase. In this context, economic integration and bilateral trade agreements, established among countries, have necessitated that decisions be put into force that entail abolishing policies of state grants which prevent and restrict international trade or impact the conditions of competition negatively. As a result, all developed and developing countries, on one hand, have considered international organizations' decisions about state grants; on the other hand, they do not ignore the situation of domestic economic conjunction while forging policies on state aid.

In Turkey, the adoption of free market conditions and the desire of economic activities to be reshaped in the context of these conditions could not be implemented after 1980 because of the failure to fully develop the competitive environment and a variety of market failures. Being taken advantage of by the existing factors of production in economic life that had had market failures necessitated the development of policies that felt the need to obtain higher levels of well-being and to be distributed to productive areas on behalf of these factors.

In this context, the crises in South America and Southeast Asian countries between 1990 and 2000 brought with them the request to rearrange the roles of public authorities to intervene in the market in all developing countries, which also includes Turkey. In this respect, significant changes have been made in state aid policy; the amount of this aid has increased along with becoming a member of the WTO in 1995 in particular, as well as the implementation of the Customs Union Agreement in 1996. On the other hand, sectoral selectivity started to be abandoned while the levels of regional development in state grants for investments that were implemented in the previous period are being considered.

The Transition Program to a Strong Economy has been implemented with the banking crisis that took place in 2001 in Turkey, and the effects of this program on state aid policies have been observed. During this period, two major headings, encouraging foreign direct investments and providing regional development, have come to the fore; during the last ten years, the framework of state grants provided by the public has been amended four times. The first of these is the amendment which was launched on February 6, 2004 through Law No. 5084: Promoting Investment and Employment and the Amendment of Certain Laws; the latter was also implemented through Law No. 5035, which when enacted amended Law No. 5084. The last two amendments for state grants were enacted in 2009 and 2012; importance was given for encouraging large-scale investments, in addition to the general and regional investment of these amendments.

All of the above-mentioned changes in state grants intend to create new employment areas, remove regional imbalances, increase international competitive strength, and steer savings toward high, value-added investments that are consistent with international agreements. In line with these objectives, while on one hand the production levels and the accelerating economic growth process that depends on this have been improved, on the other hand, effort has also been made to increase the level of human development. From this point, the main purpose of this study is to be able to prove empirically the effectiveness policies on state grants as an

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important public intervention tool in its growth process, which is the main research topic of economic life in the framework of classical and modern growth theory.

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